



## PRESS RELEASE

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## PNY Launches GeForce GT 220 and GeForce 210

**Parsippany, NJ – October 12, 2009** – PNY Technologies®, Inc. (“PNY”), a global leader in flash memory, USB flash drives, solid state drives, computer memory upgrade modules, as well as consumer and professional graphics cards, announced today two new graphics cards: the NVIDIA® GeForce® GT 220 1GB and GeForce 210 512MB.

PNY’s new GeForce GT 220 and GeForce 210 graphics cards offer enhanced graphics performance, video processing power, and a premium Windows 7 experience, all at an incredible value. Whether you’re gaming, watching or editing HD video, or enhancing photos, both of these latest graphics cards provide a solution for your every graphics need. These GeForce GT 220 and GeForce 210 graphics cards bring the latest technology to computers at a reasonable cost.

For the first time in consumer graphics from PNY, both cards come equipped with a native HDMI port. With this new addition, consumers now have the flexibility to connect both audio and video, via one cable, to any HDMI enabled computer monitor or television, making the GeForce GT 220 and GeForce 210 ideal for desktop or living room use.

“These mainstream graphics cards hit a wide variety of consumers looking to take their PC’s to the next level at an affordable cost,” said Nicholas Mauro, senior marketing manager, PC components for PNY. “Both the GeForce GT 220 and GeForce 210 bring more versatility to Windows 7 users and enhance the overall computer visualization experience.”

### GeForce GT 220

- 1024MB of DDR2 frame buffer memory
- 625 MHz core clock and 1360 MHz shader clock
- 12.8 GB/second memory bandwidth
- A texture fill rate of 15 billion/second
- An effective memory data rate of 800 MHz
- MSRP: \$119.99

### GeForce 210

- 512 MB of DDR2 frame buffer memory
- 589 MHz core clock and 1402 MHz shader clock
- 6.4 GB/second memory bandwidth
- A texture fill rate of 4.712 billion/second
- An effective memory data rate of 800 MHz
- MSRP: \$69.99

Both of PNY’s newest graphics cards come equipped with the following features:

- NVIDIA® Unified Architecture
- Full Microsoft DirectX 10.1 support

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- NVIDIA PhysX™ technology
- NVIDIA CUDA™ technology
- Microsoft Windows 7 Support
- NVIDIA PureVideo® HD technology
- HDMI *On-Board* support
- PCI Express 2.0 support
- Dual-link HDCP Capable
- OpenGL 3.1 Optimization and Support

Additionally, the PNY GeForce GT 220 and GeForce 210 graphics cards will be available with a value-added 30-day trial version of vReveal®, from MotionDSP, Inc. This video enhancement software dramatically enhances the quality of home videos to stabilize, clean, improve detail, and brighten for improved viewing. Consumers will also receive a 20% discount off the purchase of the full version of the vReveal software.

PNY offers free 24-hour technical support and a 3-year warranty: 1 year standard with a 2 year upgrade upon completion of registration on PNY.com.

The PNY GeForce GT 220 and GeForce 210, along with other PNY graphics cards, are available at the following locations:

- Best Buy
- NewEgg
- TigerDirect
- Amazon
- Buy
- Fry's
- Microcenter

Visit [www.PNY.com](http://www.PNY.com) to experience the latest graphics cards and to learn about PNY's entire spectrum of products. For the gaming enthusiast, visit PNY's on-line gaming portal at [www.XLR8Gaming.net](http://www.XLR8Gaming.net) to participate in forums, special offers, contests and tournaments taking place now!

### **About PNY Technologies**

Established in 1985, PNY Technologies®, Inc. is a leading manufacturer and supplier of memory upgrade modules, high capacity flash memory cards, USB flash drives, as well as consumer and professional workstation graphics cards. The company's photography, mobility, 3D gaming and business solutions are widely available from major retail, e-tail and wholesale outlets internationally. Headquartered in Parsippany, N.J., PNY maintains facilities in North America (Santa Clara, Orange County, CA; Miami, FL; Parsippany, NJ), Europe (Benelux, France, Germany, Italy, Norway, Spain, United Kingdom,) Asia (Taiwan, China) and Latin America. [www.pny.com](http://www.pny.com)

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